



## ***Keeping the Word***

*Education, Faith, Innovation, Service and Truth*

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*H-E-B School of Business & Administration  
Center for Medical Tourism Research (CMTR)*

To the Attendees of the 2020 International Conference on Medical Health Tourism,

My name is Dr. David G. Vequist IV and I am the founder and Director of the Center for Medical Tourism Research (CMTR) - the very first academic research center devoted to medical tourism research ([www.medicaltourismresearch.org](http://www.medicaltourismresearch.org)). I also am a Tenured Full Professor of Management in the H-E-B School of Business & Administration at the University of the Incarnate Word (UIW) in San Antonio, Texas, U.S.A. In the last decade, I have consulted with countries, NGOs, facilities and providers as well as been a featured speaker, author and researcher in many dozens of publications on medical tourism.

There is no better time than the current age to be involved in the fast-growing and community-changing industry of medical tourism. The modern version of this trend, which is old as civilization itself, has changed healthcare for the better (in my humble opinion!) and continues to challenge traditional ways of receiving care around the world. By examining the movements of patients and consumer choice in healthcare, we are creating a better and healthier world for all people in the future.

I look forward to meeting you at the International Conference on Medical Health Tourism scheduled on April 02-03, 2020 in Mumbai, India under the theme "Action Today Healthier Tomorrow." Please come to the event to learn about the latest empirical findings in how to grow a successful medical tourism business and the economic impact this has on the countries, regions, and communities.

I look forward to making your acquaintance,

A handwritten signature in purple ink, appearing to read "D. Vequist IV".

David G. Vequist IV, Ph.D.  
Full Professor of Management/Tenured  
Founder & Director of the Center for Medical Tourism Research (CMTR)